SAINT LOUIS **BALLET**

WINTER GALA 2027

Sponsorship Packet

Be Part of the Harmony on February 11th at the Touhill.

Dancers. Musicians. Choreographers. Artists. Technicians. Community.
Together, we create something extraordinary.

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Saint Louis Ballet

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SAINT LOUIS **BALLET**
WINTER GALA 2027

BALLET in HARMONY

Dear Friends of Saint Louis Ballet,

We are honored to serve as Chairs for the 2027 Saint Louis Ballet Winter Gala.

When artists create together, something beautiful happens. It is the harmony of music and movement, artistry and passion—but it is also the harmony created by an entire community standing behind them. This season, Saint Louis Ballet explores the power of that connection. For this season's Gala we celebrate another kind of love: the love that inspires us, moves us, and brings us together - the harmony in ballet and the ballet in harmony.

Join us on Thursday, February 11, 2027, at the Touhill Performing Arts Center for a spectacular evening featuring cocktails and hors d'oeuvres, a special performance in the Anheuser-Busch Performance Hall, followed by an elegant dinner and celebration where it will be an evening to honor, and a future to build.

Proceeds from the Winter Gala will benefit Saint Louis Ballet's mainstage season and community outreach programs, which bring the beauty and discipline of ballet to over 500 children in resource-challenged schools and community centers across the St. Louis metropolitan area.

We invite your organization to join us as an Event Sponsor in honoring Saint Louis Ballet's continued excellence. Your partnership helps sustain the company's commitment to enriching our region through world-class performances and meaningful education initiatives.

Enclosed you'll find details about sponsorship opportunities and benefits. For additional information or to confirm your support, please visit stlouisballet.org/gala2027. We look forward to celebrating the harmony that ballet brings our community and deeply appreciate your continued support of Saint Louis Ballet.

With gratitude,
Karen Spector and Pat Whiteside
2027 Saint Louis Ballet Winter Gala Chairs

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SAINT LOUIS BALLET

EVENT OVERVIEW

Saint Louis Ballet's annual gala is an evening of beauty, imagination and performance art through ballet and live music. The evening honors Saint Louis Ballet's commitment to not only the arts, but to education and outreach and its passionate supporters who generously invest in the organization's mission.

EVENT CHAIRS

Karen Spector and Pat Whiteside

EVENT EMCEE

Taylor Louderman, former Broadway Star

AUCTIONEER

Monica Adams

EVENT LOCATION & DATE

Saint Louis Ballet Gala will be held on
Thursday, February 11 at the Touhill Performing Arts Center

EVENT TIMES

5:00pm Cocktails and hors d'oeuvres
6:00pm Special Performance by Saint Louis Ballet in the Anheuser Busch Hall
7:00pm Dinner and Program

DRESS CODE

Black Tie Optional

CLICK TO SUPPORT THE GALA

ABOUT SAINT LOUIS BALLET

MISSION & VISION

- The mission of Saint Louis Ballet Company is to provide metropolitan St. Louis with a permanent, professional, resident ballet company capable of performing classical and contemporary works of the highest quality for the cultural enrichment and enjoyment of the entire community.
- With the vision of supporting artists and dancers, celebrating expression and engaging the community, Saint Louis Ballet will be the preeminent institution in the region for creating, performing, and teaching ballet.

ORGANIZATION OVERVIEW

- Established in 1975 as a 501(c)(3), nonprofit organization, Saint Louis Ballet has been dedicated to advancing the art of ballet in St. Louis for nearly 40 years.
- Gen Horiuchi joined the organization as Executive and Artistic Director in 2000 and has greatly expanded the Saint Louis Ballet from a small, civic company.
- Today the company employs 22 professional, paid dancers, stages 5 artistic productions each season (25-30 public performances) at the 1,600 seat, state of the art Touhill Performing Arts Center, Kirkwood Performing Arts Center, and the Grandel Theatre.
- Saint Louis Ballet performances reach over 20k people per year.

OUR IMPACT: POINTE TO SUCCEED

The Pointe to Succeed program gives underserved students in the St. Louis area the opportunity to experience the joy, wonder, and discipline of ballet.

In the Theatre:
The Nutcracker: A Shorter Tale has been a huge success. This narrated and abbreviated version of our beloved Nutcracker production is the perfect introduction to ballet for thousands of young people. Furthermore, hundreds of Title 1 students are given this experience for free, with buses and tickets provided by the ballet. The students get to meet dancers from the ballet before the performance, and start their holiday season with a magical and memorable day.

In the Classroom:
Students learn about the world of ballet through this virtual program of Pointe to Succeed.

Schools are invited to stream ballets in their classrooms. Ballets offered this past season included “Alice in Wonderland,” “Romeo and Juliet,” and “The Nutcracker.” Additional study guides are available including Ballet 101 to accompany the accessible virtual ballets. These resources introduce the world of ballet and educate our young audiences on this art form and allow Saint Louis Ballet to bring the beauty and wonder of ballet to students when coming to the theater is not an option. Since it’s launch it has served almost 15k students nationwide.

We are appreciative of the generous support of Heartland Coca-Cola for its support of SLB’s Pointe to Succeed Program. This transformative experience would not have been possible without their generous sponsorship.

SAINT LOUIS **BALLET**

WINTER GALA 2027

BALLET in HARMONY

SLB Dancers in Wheeldon's "The American"

SPONORSHIP LEVELS AND BENEFITS

$15,000 GRAND JETÉ SPONSOR

- Corporate logo or name displayed at Gala as Grand Jete Sponsor, Logo Listing on Gala Website/Auction, and logo listing on gala eblasts reaching 20k subscribers
- 15 Gala Tickets with Premium seating
- Eight complimentary tickets to a performance of your choice during the 2027-2028 season
- Full Screen Advertisement on curtain screen before all 2027 performances and during intermission reaching almost 21k audience members
- Invitation for four people to a private studio rehearsal
- Invitation for six to a private dress rehearsal

$10,000 PIROUETTE SPONSOR

- Corporate logo or name displayed at Gala as Pirouette Sponsor, Logo Listing on Gala Website/Auction, and logo listing on gala eblasts reaching 20k subscribers
- 10 Gala Tickets with Premium seating
- Four complimentary tickets to a performance of your choice during the 2027-2028 season
- Logo inclusion on curtain screen before all 2027 performances and during intermission reaching almost 21k audience members
- Invitation for six to a private dress rehearsal

$5,000 RELEVÉ SPONSOR

- Corporate logo or name displayed at Gala as Releve Sponsor, Logo Listing on Gala Website/Auction, and logo listing on gala eblasts reaching 20k subscribers
- 10 Gala Tickets with Premium seating
- Logo inclusion on curtain screen before all 2027 performances and during intermission reaching almost 21k audience members
- Invitation for two to a private dress rehearsal

**Gala attendance is not required if a sponsor chooses to support but cannot attend the event.*

CLICK TO SUPPORT THE GALA

SAINT LOUIS **BALLET**

WINTER GALA 2027

BALLET in HARMONY

2027 TICKET/SPONSOR RESPONSE FORM

We would like to be a sponsor of
Saint Louis Ballet at the following level.

TICKETS/TABLES

- ❑ $275
- ❑ $2,750 (table of 10)

SPONSORSHIP LEVELS

- ❑ $15,000 Grand Jeté Sponsor
- ❑ $10,000 Pirouette Sponsor
- ❑ $5,000 Relevé Sponsor

❑ Sorry, we are unable to participate as a Sponsor this year, but enclosed is our 100% tax-deductible contribution of:

$_____

SPONSOR & DONOR RECOGNITION

We would like to be listed in all materials as:

_____

Contact Name

_____

Company Name

_____

Address

_____

City, State, Zip

_____

Day Phone #

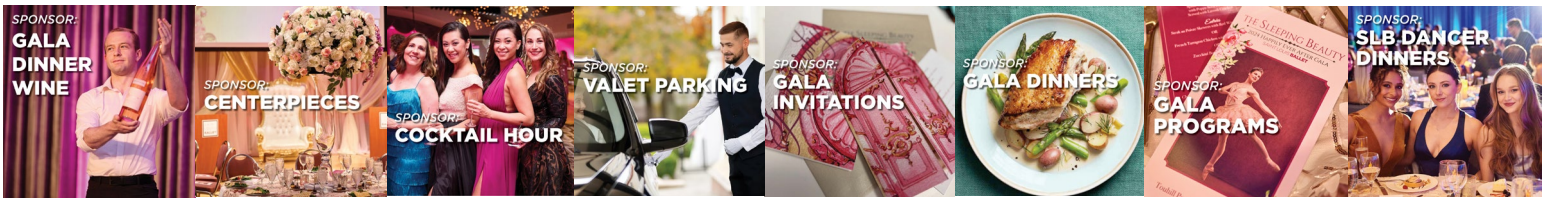
_____

PAYMENT

- ❑ I will register and pay online at stlouisballet.org/gala2027
- ❑ I will send a check payable to Saint Louis Ballet
- ❑ I will call the office at 636-537-1998 x 102

Saint Louis Ballet is a federally registered 501(c)(3) charitable organization and contributions are deductible to the full extent provided by law.
EIN 23-7424849

UNDERWRITING COMMITMENT FORM



WHY UNDERWRITE A GALA EXPENSE?

The success of the Winter Gala depends on the generosity of sponsors and underwriters who help make the evening possible.

Every detail—from valet parking and dinner service to décor, invitations, and floral centerpieces—contributes to creating a memorable celebration worthy of Saint Louis Ballet's artistry.

By underwriting event costs, you ensure that funds raised through tickets, auctions, and donations directly support Saint Louis Ballet's performances and community programs, rather than covering event expenses.

Your support helps the Ballet celebrate Gen Horiuchi's 25 years of leadership while sustaining its mission to bring the beauty and joy of dance to our community.

CHOOSE AN AREA TO UNDERWRITE:

- ❑ Cocktail Hour: $5,000
- ❑ Dinner: $27,000
- ❑ Dinner Wine: $3,500
- ❑ Production: $20,000
- ❑ Bar: $10,000
- ❑ Invitations: $5,000
- ❑ Centerpieces: $3,000
- ❑ Dancer Dinners: $4,000
- ❑ Programs: $1,000
- ❑ Valet: $5,000
- ❑ Volunteer Hospitality: $500
- ❑ Other Amount $_____

(to be used where it will help the most)

Contact Name and Title

_____

Company/Individual (as it should appear on all materials)

_____

Address

_____

City, State, Zip

_____

Day Phone #

_____

Email

_____

Total Contribution $_____

We accept check or credit card payments

❑ Check (Make payable to Saint Louis Ballet)

❑ My pledge amount is filled in above.
Please send an invoice to the above address.

Or pay by phone by contacting Erin Gardner, Finance Manager, 636-537-1998 or email erin@stlouisballet.org.

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WINTER GALA 2027

BALLET in HARMONY

CONTACT INFORMATION:

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Photos featured by Kelly Pratt