

SPONSORSHIP OPPORTUNITIES



TO BENEFIT:

THE SLEEPING BEAUTY

2024 HAPPILY EVER AFTER GALA
SAINT LOUIS **BALLET**

SUNDAY, APRIL 28, 2024

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& ARTISTIC DIRECTOR
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February 2024

We are delighted to be chairing the 2024 Saint Louis Ballet Gala - Happily Ever After; the excitement is building. Join us at our new location and the home of the ballet, the Blanche M. Touhill Performing Arts Center on Sunday, April 28 after a moving performance of *The Sleeping Beauty*. This fabulous evening will feature a live and silent auction, meaningful giving opportunities, an intimate dinner in the Lee Theatre and so much more. Proceeds from evening's festivities will benefit Saint Louis Ballet's mainstage season as well as community outreach programs, which make the wonder, discipline and delight of ballet available to over 500 children in resource-challenged schools and community centers around the St. Louis metropolitan area.

A highlight of this year's event will be the presentation of the 2024 Reverence Award. This year's recipients will be Patricia and Dr. Leo Whiteside. We are privileged to recognize these two patrons of the arts for their commitment to the advancement of the Saint Louis Ballet over the years and their passion for community betterment.

We invite your organization to join us as an Event Sponsor and support this preeminent institution in furthering its efforts to enrich the community and provide an appreciation of the performing arts through the highest quality performances of classical, neoclassical and contemporary ballets as well as outreach activities.

Enclosed is an overview of the sponsorship opportunities and associated benefits. You can also visit our event website www.stlouisballet.org/gala2024 for additional information or to confirm your support. We will be in touch to discuss this great opportunity with you.

Thank you for your consideration and ongoing support of the Saint Louis Ballet.

With Appreciation,

2024 Saint Louis Ballet Gala Chairs

Handwritten signature of Carol Voss in cursive.

Carol Voss, Co-Chair

Handwritten signature of Tom Voss in cursive.

Tom Voss, Co-Chair

Handwritten signature of Karen Spector in cursive.

Karen Spector, Vice-Chair

Handwritten signature of David Spector in cursive.

David Spector, Vice-Chair

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EVENT OVERVIEW

The Saint Louis Ballet's annual ballet is an evening of beauty, imagination and performance art through ballet and live music. The evening honors the Saint Louis Ballet's commitment to not only the arts, but to education and outreach and its passionate supporters who generously invest in the organization's mission.

NEW FOR 2024

The gala returns to the home of the ballet, the Blanche M. Touhill Performing Arts Center. Prior the gala guests may a matinee performance of *The Sleeping Beauty* performed by of the Saint Louis Ballet with a musical accompaniment by the Springfield Symphony Orchestra. Choreography and production conceived by Gen Horiuchi.

The evening will feature an intimate, seated dinner; live auction, an awards presentation and the stories of dancers whose lives have been impacted and forever changed by the important work of the Saint Louis Ballet.

REVERENCE AWARD

The Saint Louis Ballet is honored to name Mrs. Patricia and Dr. Leo Whiteside as the 2024 recipients of the Reverence Award for their commitment to the advancement of the Saint Louis Ballet over the years and the passion for community betterment. Currently, Pat Whiteside serves as the Vice President of the Board for the Saint Louis Ballet.

EVENT LOCATION

The Saint Louis Ballet Gala will be held on Sunday, April 28, 2024 at the Touhill Performing Arts Center. Following a matinee performance of *The Sleeping Beauty*, guests will enjoy an intimate seated dinner, premium open bar and awards presentation inside the Lee Theatre.

EVENT CHAIRS

Carol and Tom Voss, Co-Chairs

Karen and David Spector, Vice Chairs



Co-Chairs Tom and Carol Voss (Left) with 2023 Reverence Honoree Blanche Touhill (Center) and 2024 Recipients Pat and Leo Whiteside (Right)



Vice-Chairs Karen and David Spector

DRESS CODE

Black Tie Optional



ABOUT SAINT LOUIS BALLET

MISSION & VISION

- "The mission of Saint Louis Ballet is to provide a resident professional ballet company that performs classical and contemporary works of the highest quality for the cultural enrichment and enjoyment of the entire community."
- Saint Louis Ballet shall be a preeminent ballet institution enriching the community and providing an appreciation of the performing arts through the highest quality performances of classical, neoclassical and contemporary ballets as well as engagement activities.

ORGANIZATION OVERVIEW

- Established in 1975 as a 501(c)(3), nonprofit organization, Saint Louis Ballet has been dedicated to advancing the art of ballet in St. Louis for nearly 40 years.
- Gen Horiuchi joined the organization as Executive and Artistic Director in 2000 and has greatly expanded the Saint Louis Ballet from a small, civic company.
- Today the company employs 21 professional, paid dancers and stages 5 artistic productions each season (25-30 public performances) at the 1,600 seat, state of the art Touhill Performing Arts Center at the University of Missouri – St. Louis.
- Saint Louis Ballet performances reach over 17,500 people per year.

OUR IMPACT: POINTE TO SUCCEED

The Point to Succeed Program gives underserved students in the St. Louis area the opportunity to experience the joy, wonder and discipline of ballet. Through a dual strategy approach:

- In the Theatre:
Qualifying Title 1 Schools and teachers are given free tickets and transportation to Touhill Performing Arts Center ballet performances through the Pointe to Succeed Program. Saint Louis Ballet provides these students with a meaningful and enriching experience that they would not have had otherwise.

- In the Classroom:
Students learn about the world of ballet through this virtual program of Pointe to Succeed. This year, almost 12,000 students watched "Alice in Wonderland", "Romeo and Juliet", and/or "The Nutcracker" ballets virtually through our "Streaming For Teachers" content. Additional study guides are available including Ballet 101 to accompany the accessible virtual ballets. These resources introduce the world of ballet and educate our young audiences on this art form and allow Saint Louis Ballet to bring the beauty and wonder of ballet to students when coming to the theater is not an option.

We are appreciative of the generous support of Heartland Coca-Cola for its support of SLB's Pointe to Succeed Program. This transformative experience would not have been possible without their generous sponsorship.

THE SLEEPING BEAUTY

2024 HAPPILY EVER AFTER GALA SAINT LOUIS BALLET

SUNDAY, APRIL 28, 2024
FOLLOWING A LIVE PERFORMANCE OF THE SLEEPING BEAUTY

TOUHILL PERFORMING ARTS CENTER

2024 SPONSOR LEVELS AND BENEFITS

All Gala Sponsor levels listed below will receive recognition in the Gala program book as well as in Saint Louis Ballet's 2024-2025 season program and on the website.

Sponsor levels of \$1,500 and greater also receive invitations to special private donor receptions throughout the season. (Donations may include corporate matching funds.)

\$25,000 PRINCIPAL DANCER

- Listed as Presenting Sponsor for the Gala and the Gala Kick Off Reception
- Premium Seating of Two Tables of 10 guests at the Gala; Up to 20 tickets for the performance of The Sleeping Beauty prior to the Gala
- Full page advertisement in the Sleeping Beauty printed program and projected on the screen before the performance and during intermission
- 12 complimentary tickets to a performance of your choice during the 2024-25 season, Meet the dancers backstage following a performance of your choice.
- Corporate logo or name displayed at Gala, Presenting Underwriter on all printed Gala materials, Listing and linked logo on Gala website.
- Ability to Welcome Guests with Executive Leader from Your Organization

\$15,000 GRAND JETÉ

- Premium Seating of Two Tables of 10 guests at the Gala; Up to 20 tickets for the performance of The Sleeping Beauty prior to the Gala
- Half page advertisement in the Sleeping Beauty printed program and projected on the screen before the performance and during intermission
- 12 complimentary tickets to a performance of your choice during the 2024-2025 season (excluding The Nutcracker),
- Meet the dancers backstage following a performance of your choice.
- Corporate logo or name displayed at Gala, Presenting Sponsor on all printed Gala materials,
- Listing and linked logo on Gala website.



\$10,000 PIROUETTE

- Premium Seating of Two Tables of 10 guests at the Gala; Up to 20 tickets for the performance of The Sleeping Beauty prior to the Gala
- Half page advertisement in the Sleeping Beauty printed program and projected on the screen before the performance and during intermission
- 10 complimentary tickets to a performance of your choice during the 2024-2025 season (excluding The Nutcracker), Meet the dancers backstage following a performance of your choice.
- Corporate logo or name displayed at Gala, Presenting Benefactor on all printed Gala materials, Listing and linked logo on Gala website.

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2024 SPONSOR LEVELS AND BENEFITS CONTINUED

All Gala Sponsor levels listed below will receive recognition in the Gala program book as well as in Saint Louis Ballet's 2024-2025 season program and on the website.

Sponsor levels of \$1,500 and greater also receive invitations to special private donor receptions throughout the season. (Donations may include corporate matching funds.)

\$5,000 RELEVÉ

- Premium Seating of One Table of 10 guests at the Gala; Up to 10 tickets for the performance of The Sleeping Beauty prior to the Gala
- One-third page advertisement in the Sleeping Beauty printed program and projected on the screen before the performance and during intermission
- 6 complimentary tickets to a performance of your choice during the 2024-2025 season (excluding The Nutcracker).
- Corporate logo or name displayed at Gala, Presenting Underwriter on all printed Gala materials, Listing and linked logo on Gala website

VIP TICKETS WITH ASSOCIATED BENEFITS

\$2,500 TENDU

- Tickets for 2 at the Gala; Up to 2 tickets for the performance of The Sleeping Beauty prior to the Gala
- Projected advertisement on the screen before the performance and during intermission.
- 2 complimentary tickets to a performance of your choice during the 2024-2025 season (excluding The Nutcracker).

\$1,250 PLIÉ

- Tickets for 2 at the Gala; Up to 2 tickets for the performance of The Sleeping Beauty prior to the Gala
- Projected advertisement on the screen before the performance and during intermission of The Nutcracker 2024.



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2024 SPONSOR/VIP TICKET RESPONSE FORM

We would like to be a sponsor of the Saint Louis Ballet at the following level:

SPONSORSHIP LEVELS

- \$25,000 PRINCIPAL DANCER
- \$15,000 GRAND JETÉ
- \$10,000 PIROUETTE
- \$5,000 RELEVÉ

VIP TICKET LEVELS

- \$2,500 TENDU
- \$1,250 PLIÉ

Sorry, we are unable to participate as a Sponsor this year, but enclosed is our 100% tax-deductible contribution of:
\$ _____

SPONSOR & DONOR RECOGNITION

We would like to be listed in all materials as:

Contact Name: _____

Company Name: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Day Phone #: _____

Email Address: _____

PAYMENT

- American Express
- Discover
- MasterCard
- Visa
- Check (Payable to Saint Louis Ballet)

PLEASE RETURN THIS FORM TO:
SAINT LOUIS BALLET
NANCYJATCKO@STLBALLET.ORG

TO PAY ONLINE VISIT:
STLOUISBALLET.ORG/GALA2024
OR
PAY BY PHONE 636-537-1998

Saint Louis Ballet is a federally registered 501(c)(3) charitable organization and contributions are deductible to the full extent provided by law.
EIN 23-7424849

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CONTACT INFORMATION:

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STACY ABELES

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