

## BOARD OF DIRECTORS

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Stacy Abeles

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Antoni Zalewski

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November 2023

We are delighted to be chairing the 2024 Saint Louis Ballet Gala; the excitement is building. Join us at our new location and the home of the ballet, the Blanche M. Touhill Performing Arts Center on Sunday, April 28, 2024, after a moving performance of *The Sleeping Beauty*. This fabulous evening will feature a live and silent auction, meaningful giving opportunities, an intimate dinner in the Lee Theatre and so much more. Proceeds from evening's festivities will benefit Saint Louis Ballet's mainstage season as well as community outreach programs, which make the wonder, discipline and delight of ballet available to over 500 children in resource-challenged schools and community centers around the St. Louis metropolitan area.

A highlight of this year's event will be the presentation of the 2024 Reverence Award. This year's recipients will be Patricia and Dr. Leo Whiteside. We are privileged to recognize these two patrons of the arts for their commitment to the advancement of the Saint Louis Ballet over the years and their passion for community betterment.

We invite you to join us on the Event Committee and support this preeminent institution in furthering its efforts to enrich the community and provide an appreciation of the performing arts through the highest quality performances of classical, neoclassical and contemporary ballets as well as outreach activities.

As a member of this key committee your name will appear in the Gala invitation and program; additionally, we ask you to:

- Participate in a limited number of planning meetings.
- Lend your name to the event for outreach purposes.
- Attend the gala and host/secure a table of ten guests.
- Raise your paddle during Fund the Mission.

Information about sponsorship and tickets can be found in the enclosure. We ask that you promptly reply by November 15 by using the enclosed form, or email to [events@stlouisballet.org](mailto:events@stlouisballet.org). The committee kick off will be held at a later date to be announced.

Thank you for your consideration and ongoing support of the Saint Louis Ballet.

With Appreciation,

2024 Saint Louis Ballet Gala Chairs

Handwritten signature of Carol Voss in cursive.

Carol Voss, Co-Chair

Handwritten signature of Tom Voss in cursive.

Tom Voss, Co-Chair

Handwritten signature of Karen Spector in cursive.

Karen Spector, Vice-Chair

Handwritten signature of David Spector in cursive.

David Spector, Vice-Chair

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## EVENT OVERVIEW

The Saint Louis Ballet's annual ballet is an evening of beauty, imagination and performance art through ballet and live music. The evening honors the Saint Louis Ballet's commitment to not only the arts, but to education and outreach and its passionate supporters who generously invest in the organization's mission.

## NEW FOR 2024

The gala returns to the home of the ballet, the Blanche M. Touhill Performing Arts Center. Prior to the gala guests may enjoy a matinee performance of *The Sleeping Beauty* performed by the Saint Louis Ballet with a musical accompaniment by the Springfield Symphony Orchestra. Choreography and production conceived by Gen Horiuchi.

The evening will feature an intimate, seated dinner; live auction, an awards presentation and the stories of dancers whose lives have been impacted and forever changed by the important work of the Saint Louis Ballet.

## REVERENCE AWARD

The Saint Louis Ballet is honored to name Mrs. Patricia and Dr. Leo Whiteside as the 2024 recipients of the Reverence Award for their commitment to the advancement of the Saint Louis Ballet over the years and the passion for community betterment. Currently, Pat Whiteside serves as the Vice President of the Board for the Saint Louis Ballet.

## EVENT LOCATION

The Saint Louis Ballet Gala will be held on Sunday, April 28, 2024 at the Touhill Performing Arts Center. Following a matinee performance of *The Sleeping Beauty*, guests will enjoy an intimate seated dinner, premium open bar and awards presentation inside the Lee Theatre.

## EVENT CHAIRS

Carol and Tom Voss, Co-Chairs  
Karen and Dave Spector, Vice Chairs



*Co-Chairs Tom and Carol Voss (Left) with 2023 Reverence Honoree Blanche Touhill (Center) and 2024 Recipients Pat and Leo Whiteside (Right)*



*Vice-Chairs Karen and Dave Spector*

## DRESS CODE

Black Tie Optional

# THE SLEEPING BEAUTY

## 2024 HAPPILY EVER AFTER GALA SAINT LOUIS BALLET

SUNDAY, APRIL 28, 2024  
FOLLOWING A LIVE PERFORMANCE OF THE SLEEPING BEAUTY

TOUHILL PERFORMING ARTS CENTER

## 2024 SPONSOR LEVELS AND BENEFITS

All Gala Sponsor levels listed below will receive recognition in the Gala program book as well as in Saint Louis Ballet's 2024-2025 season program and on the website.

Sponsor levels of \$1,500 and greater also receive invitations to special private donor receptions throughout the season. (Donations may include corporate matching funds.)

### \$25,000 PRINCIPAL DANCER

- Listed as Presenting Sponsor for the Gala and the Gala Kick Off Reception
- Premium Seating of Two Tables of 10 guests at the Gala; Up to 20 tickets for the performance of The Sleeping Beauty prior to the Gala
- Full page advertisement in the Sleeping Beauty printed program and projected on the screen before the performance and during intermission
- 12 complimentary tickets to a performance of your choice during the 2024-25 season, Meet the dancers backstage following a performance of your choice.
- Corporate logo or name displayed at Gala, Presenting Underwriter on all printed Gala materials, Listing and linked logo on Gala website.
- Ability to Welcome Guests with Executive Leader from Your Organization

### \$15,000 GRAND JETÉ

- Premium Seating of Two Tables of 10 guests at the Gala; Up to 20 tickets for the performance of The Sleeping Beauty prior to the Gala
- Half page advertisement in the Sleeping Beauty printed program and projected on the screen before the performance and during intermission
- 12 complimentary tickets to a performance of your choice during the 2024-2025 season (excluding The Nutcracker),
- Meet the dancers backstage following a performance of your choice.
- Corporate logo or name displayed at Gala, Presenting Sponsor on all printed Gala materials,
- Listing and linked logo on Gala website.



### \$10,000 PIROUETTE

- Premium Seating of Two Tables of 10 guests at the Gala; Up to 20 tickets for the performance of The Sleeping Beauty prior to the Gala
- Half page advertisement in the Sleeping Beauty printed program and projected on the screen before the performance and during intermission
- 10 complimentary tickets to a performance of your choice during the 2024-2025 season (excluding The Nutcracker), Meet the dancers backstage following a performance of your choice.
- Corporate logo or name displayed at Gala, Presenting Benefactor on all printed Gala materials, Listing and linked logo on Gala website.

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# THE SLEEPING BEAUTY

## 2024 HAPPILY EVER AFTER GALA SAINT LOUIS BALLET

SUNDAY, APRIL 28, 2024  
FOLLOWING A LIVE PERFORMANCE OF THE SLEEPING BEAUTY

TOUHILL PERFORMING ARTS CENTER

## 2024 SPONSOR LEVELS AND BENEFITS CONTINUED

All Gala Sponsor levels listed below will receive recognition in the Gala program book as well as in Saint Louis Ballet's 2024-2025 season program and on the website.

Sponsor levels of \$1,500 and greater also receive invitations to special private donor receptions throughout the season. (Donations may include corporate matching funds.)

### \$5,000 RELEVÉ

- Premium Seating of One Table of 10 guests at the Gala; Up to 10 tickets for the performance of The Sleeping Beauty prior to the Gala
- One-third page advertisement in the Sleeping Beauty printed program and projected on the screen before the performance and during intermission
- 6 complimentary tickets to a performance of your choice during the 2024-2025 season (excluding The Nutcracker).
- Corporate logo or name displayed at Gala, Presenting Underwriter on all printed Gala materials, Listing and linked logo on Gala website

## VIP TICKETS WITH ASSOCIATED BENEFITS

### \$2,500 TENDU

- Tickets for 2 at the Gala; Up to 2 tickets for the performance of The Sleeping Beauty prior to the Gala
- Projected advertisement on the screen before the performance and during intermission.
- 2 complimentary tickets to a performance of your choice during the 2024-2025 season (excluding The Nutcracker).

### \$1,250 PLIÉ

- Tickets for 2 at the Gala; Up to 2 tickets for the performance of The Sleeping Beauty prior to the Gala
- Projected advertisement on the screen before the performance and during intermission of The Nutcracker 2024.



# THE SLEEPING BEAUTY

## 2024 HAPPILY EVER AFTER GALA SAINT LOUIS BALLET

SUNDAY, APRIL 28, 2024  
FOLLOWING A LIVE PERFORMANCE OF THE SLEEPING BEAUTY

TOUHILL PERFORMING ARTS CENTER

## 2024 COMMITTEE MEMBER RESPONSE FORM

### COMMITTEE RESPONSE:

- Yes, I/We would like to serve on the committee.
- No, I/We are unable to serve on the committee.
- No, I/We are unable to serve on the committee but enclosed is our 100% tax-deductible contribution of \$ \_\_\_\_\_

### PLEASE RESERVE THE FOLLOWING: SPONSORSHIP LEVELS

- \$25,000 PRINCIPAL DANCER
- \$15,000 GRAND JETÉ
- \$10,000 PIROUETTE
- \$5,000 RELEVÉ

### VIP TICKET LEVELS

- \$2,500 TENDU
- \$1,250 PLIÉ

### INDIVIDUAL TICKET

- \$500 TICKET  
*Includes performance of The Sleeping Beauty prior to the Gala*

Contact Name:

Company Name:

Mailing Address:

City: State: Zip Code:

Day Phone #:

Email Address:

### PRINTED RECOGNITION:

We/I would like to be listed in all materials as:

### PAYMENT INFORMATION:

- American Express
- Discover
- MasterCard
- Visa
- Check (Payable to Saint Louis Ballet)

PLEASE RETURN THIS FORM TO:  
SAINT LOUIS BALLET  
EVENTS@STLOUISBALLET.ORG

TO PAY ONLINE VISIT:  
STLOUISBALLET.ORG/GALA2024  
OR  
PAY BY PHONE 636-537-1998



# THE SLEEPING BEAUTY

2024 HAPPILY EVER AFTER GALA  
SAINT LOUIS **BALLET**

SUNDAY, APRIL 28, 2024  
FOLLOWING A LIVE PERFORMANCE OF THE SLEEPING BEAUTY  
TOUHILL PERFORMING ARTS CENTER

## CONTACT INFORMATION:

### NANCY JATCKO

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Saint Louis Ballet  
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### STACY ABELES

Owner+Founder  
Abeles & Company  
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