

Dear Friend,

We are thrilled and honored to be chairing Saint Louis Ballet's 2024 Happily Ever After Gala. Each spring, over 200 of our community's most creative and philanthropic citizens gather to raise funds in support of Saint Louis Ballet. Always an elegant and beautiful event, the Gala will feature a cocktail hour, seated dinner, and a silent and live auction. A highlight of the evening is a special performance by Saint Louis Ballet and the opportunity to dance the night away with our amazing dancers!

Saint Louis Ballet's mission is to bring classical ballet of the highest artistry to our region. As a non-profit organization we rely on the generous support of the business community, which recognizes the importance of our cultural impact in St. Louis. Companies wishing to enhance their visibility with a sophisticated audience will find the perfect opportunity in a partnership with Saint Louis Ballet at this event.

Proceeds from the Happily Ever After Gala will support Saint Louis Ballet's mainstage season as well as our community outreach programs, which make the wonder, discipline and delight of ballet available to over 500 children in resource-challenged schools and community centers. The program offers scholarships to interested students who wish to study at Saint Louis Ballet School.

We invite you to join us in supporting this amazing cultural treasure. Please consider contributing to our spectacular event by becoming one of our Gala Benefactors, Underwriters or donating to our silent or live auction. As a donor, you and your company will receive visibility before, during and after the event on our Gala website, in printed materials, prominent signage, and much more.

Details about our benefactors' levels are attached as well as a fillable form for auction item donations, benefactor or underwriting opportunities. If you have any questions, please contact <u>events@stlouisballet.org</u> or Nancy Jatcko, Director of Donor Relations, at <u>nancyjatcko@stlouisballet.org</u>.

We are grateful for your consideration!

Sincerely,

Carol and Tom Voss – Gala Chairs Karen and David Spector – Gala Vice Chairs Lisa LeMaster – Auction Chair Pat Whiteside – Advisory Chair

